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People come to Gallatin County from all over the world to fish the waters of the Gallatin, Madison, and Jefferson Rivers, so Swimming Upstream is an apt metaphor for a theme about struggling against societal norms and going against convention.

Changing the culture of driving impaired and underage drinking is challenging and exhausting - much like swimming upstream against a strong current.

Since 2004, the Swimming Upstream Awards have celebrated our accomplishments. Sometimes those big are , well-known. Sometimes they are smaller, perhaps affecting just a very few people, but create a ripple effect.

In 2005 the ceremony moved to April in recognition of Alcohol Awareness Month.

In 2006 the project that helped found the awards, the Gallatin Responsible Interventions Partnership (GRIP), a division of Alcohol and Drug Services, lost its funding. Gallatin Safe Kids, Safe Communities stepped in to help out. Then in late 2008, they lost their funding. So we're down to the two founding agencies, the Gallatin County DUI Task Force and Alcohol and Drug Services of Gallatin County.

Projects come and go. The need for recognition and support, for celebration of those who do this work, and for the work itself, remains.

*Special thanks to this year's Upstream Awards team:*

*Glenda Howze, K.C. McLaughlin, Shelly Johnson,  
Ken Spencer, Jenna Caplette*

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## 10th Annual Swimming Upstream Awards

April 18, 2013

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*Funded by the Gallatin County DUI Task Force  
and sponsored in partnership with Alcohol and Drug Services of  
Gallatin County*